



 **VICVIETNAM** 
 Authorized Distributor

Company Profile

VIC Vietnam JSC was founded in 2009 and over only nearly two years became a leader in distributing exclusively imaging products in Vietnam.

During the successful work and dynamic development, the Company has built its own principles, based on constantly refined system of customer service, extensive dealer network, highly skilled and focus on business requirements of each Partner.

By using its experience and high level of professionalism **VIC Vietnam JSC** has Dealer Network of **VICvietnam** spreads over North, Center, South and mostly 64 provinces in the region.

VICvietnam has three main divisions:

- Imaging products Division, engaged in supplies and sales of Nikon imaging products such as digital cameras, Nikkor lenses, parts and accessories as well as technical and maintenance services to all end customers.
- Vision products Division, engaged in supplies and sales of products for Nikon vision company such as binoculars, telescopes and laser range finders.
- Printing Division, engaged in supplies and sales of all products of DNP (Dai Nippon Printing Co., Ltd.) which has just started the distribution to all provinces and region in Vietnam.

VICvietnam has the head office in Hanoi and the branch offices in Saigon and Danang. That allows us to address operating issues and maintain the intensity of business development in strategic & important regions.



Company Philosophy

VISION : To become the most successful showcase company in imaging industry.

MISSION : Enhance Information Technology and Living Standard in CIS countries by proving the Word best IT related equipment and Consumer electronics along with superior service.

VALUES **Teamwork**

We all are different, yet united into one solid team reasoned and fuelled for success. We work together to achieve common goals.

Innovation

Our style is to meet exceed expectations of our customers with “Cut-Of-the-Edge” technologies products and brands.

Stability and Security

We are confident in the future. We see where we go to. We secure this confidence to everybody who goes with us.

Efficiency

We manage to provide our customers the up-to-date information, the most prompt responses and the comfort of using effective logistics and business tools iust in time.

Human Relations

We have a passion for our customers, for our parteners and for our vendors. Primarily each of them for us is an individual and we treat them with highest grade of dignity, equality and trust.

Responsibility

Reliable distrubutor and reliable partner is an image we strive for. To keep promises and to meet engagements is our distinguishing feature.

Competence

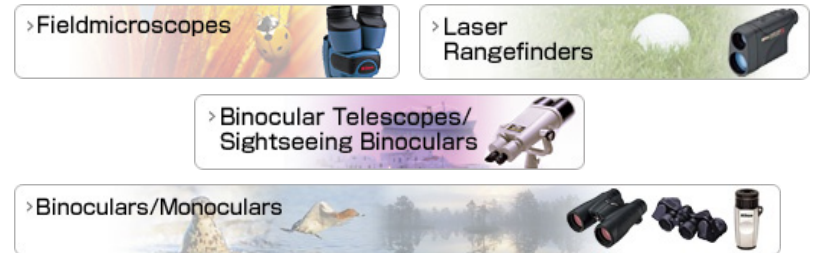
We are professionals and deliver to our partners the highest standards of competence, knowledge and skills.

Products Portfolio

Nikon Imaging Products



Nikon Vision Products



DNP printing products



Company Strenght

Client Oriented Policy

We use maximum range of modern information technologies and management approaches to meet the challenge of our partners. Our work improves business efficiency and creates a solid platform for its further development.

We guarantee our partners a decent level of service and individual approach, based on a high degree of confidence, equality and fairness.

Professional Team

We are cohesive team of professionals that develop computer market and make imaging products for the whole country. We guarantee full support to each partner.

Our team brings together highly qualified specialists with a higher profile education and international certification, as well as the extensive experience in sales and marketing.

Active Support of Partners

We are making every effort to ensure our partners the most convenient conditions and the high level of partners' support.

We are always ready to offer our partners technical and pre-sales support:

- Professional consulting in partner's product search & choice;
- Training solutions;
- Specifications and tender documents;
- The most efficient use of all available tools offered by manufacturers to develop partner channels

Moreover, we pay special attention to information and marketing support for our partner, providing all kinds of advertising and analysis for working with end-user consumer, as well as participation in special marketing events to promote the products and increase the business profitability.

Developed Logistics System

Due to the successful cooperation with leading international transportation and logistics companies, we ensure the optimal and reliable delivery of your goods within secured terms.

The existence of our own customs warehouses in all regions North, Center and South, allows us to:

- Drive goods anywhere in the country as quickly as possible;
- Monitor shipments for the entire transport and ensure their safety in the best condition;
- Supervise the loading in the warehouse and transportation to the final destination;
- Provide a full package of necessary legal and transportation documents.

Flexible Pricing and Payment System

The long-term cooperation and direct contracts allow us to get the most favorable terms from manufactures and to ensure best price level for our dealers. Our pricing policy and payment system has maximum flexibility and convenience with respect to our partners.

Contact Information

We are glad to answer any question and discuss Opportunities for cooperation. You can contact us at one of The following contacts that match your query.

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